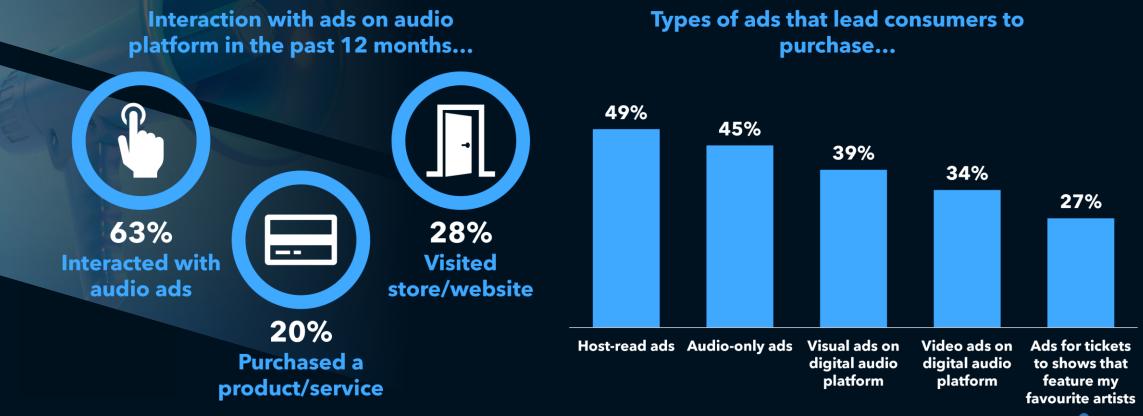
Recent studies reveal that Digital Audio Ads are not just about sound; they're about sparking real interaction and driving purchases from engaged listeners. While host-read ads have been in the spotlight, let's not overlook the remarkable performance of audio-only ads. Both formats are making waves, proving that authenticity and a well-crafted message can truly elevate your brand. Discover how AudioVelocity, our leading digital audio network, can elevate your brand through digital radio and podcasts: <u>www.audiovelocity.com</u>.

AUDIO ADS SPUR INTERACTION & PURCHASES





Source: Insider Intelligence | eMarketer. U.S. March 2023; IAS - "The Sound of Suitability". October 2023